IN THE CLAIMS

Claims 1 through 48 (Canceled).

Claim 49 (Previously presented) A soft, flexible polymeric composition comprising:

a polyolefin; and

at least three styrene-butadiene-styrene block copolymers, each having a percentage by weight of styrene different than the other, in amounts sufficient to adjust the elasticity of the composition.

Claim 50 (Canceled).

Claim 51 (Previously presented) The composition of claim 49, wherein a first of said at least three block copolymers has about 29 percent by weight of styrene.

Claim 52 (Previously presented) The composition of claim 49, wherein a second of at least three block copolymers has about 31 percent by weight of styrene.

Claim 53 (Previously presented) The composition of claim 49, wherein a third of said at least three block copolymers has about 43 percent by weight of styrene.

Claim 54 (Previously presented) The composition of claim 49, wherein each of said at least three block copolymers is present in an amount about 5.5 to about 16.6 percent by weight of the total weight of the composition.

Claim 55 (Original) The composition of claim 49, wherein said polyolefin is a low density polyethylene.

Claim 56 (Original) The composition of claim 55, wherein said low density polyethylene is about 25 to about 75 percent by weight of the total weight of the composition.

Claim 57 (Original) The composition of claim 49, further comprising a flow modifier.

Claim 58 (Original) The composition of claim 57, wherein said flow modifier is an ethylene copolymer.

Claim 59 (Original) The composition of claim 58, wherein said ethylene copolymer is ethylene methyl acrylate.

Claim 60 (Original) The composition of claim 49, further comprising a plasticizer.

Claim 61 (Original) The composition of claim 60, wherein said plasticizer is mineral oil.

Claim 62 (Original) The composition of claim 60, wherein said plasticizer is about 5 to about 15 percent by weight of the total weight of the composition.

Claim 63 (Original) The composition of claim 49, further comprising a slip/mold release agent.

Claim 64 (Original) The composition of claim 63, wherein said slip/mold release agent is stearyl erucamide.

Claim 65 (Original) The composition of claim 49, further comprising an antioxidant.

Claim 66 (Original) The composition of claim 65, wherein said antioxidant is selected from the group consisting of tetrakis [methylene (3,5-di-tert-butyl-4hydroxyhydrocinnamate)] methane and tris (2,4-di-tert-butyl phenol) phosphite.